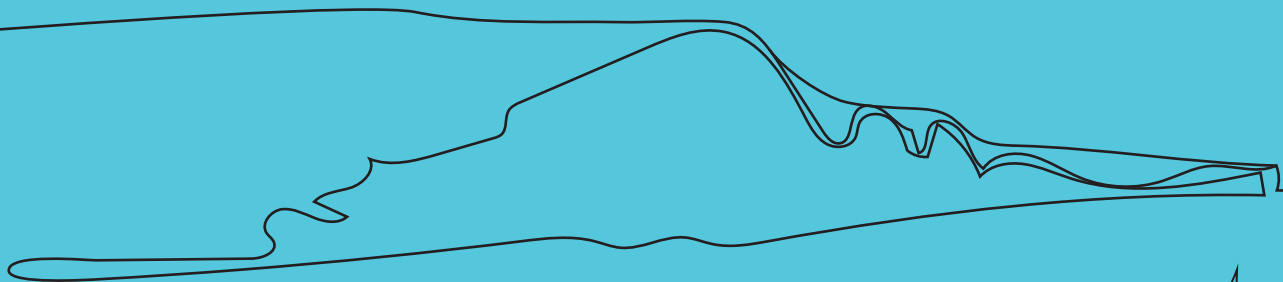




Economy Recovery Plan Summary

1 September 2020



1. Introduction

- 1.1 The East Sussex Economy Recovery Plan has a simple aim – to build sustainable prosperity for our businesses, voluntary, community and social enterprise sector and support residents to access new opportunities that drive economic recovery and resilience within a post Covid-19 landscape.
- 1.2 The plan seeks to maximise the use of Government resources, alongside local provision from East Sussex partners, ensuring we align our collective strategic resources to deliver the change that is required, both as a response to the pandemic, but also to capitalise on the opportunities presented by it. Change should be a positive one and help to drive inclusive growth across the county.
- 1.3 This plan will cover the next 12-18 months and will lead into the future East Sussex Growth Strategy. It is specifically focussed on businesses, skills and employment but is complementary and supportive of other activities being progressed at a local level, including climate change and health and wellbeing initiatives.
- 1.4 The success of the East Sussex Economy Recovery Plan will require the ongoing involvement of a wide range of partners who, in bringing together their experience, expertise and knowledge, have developed and can drive the delivery of the six Missions.

2. Overview

2.1 Working extensively with partners across East Sussex, six key Missions have been identified to support the Economy Recovery Plan. These are

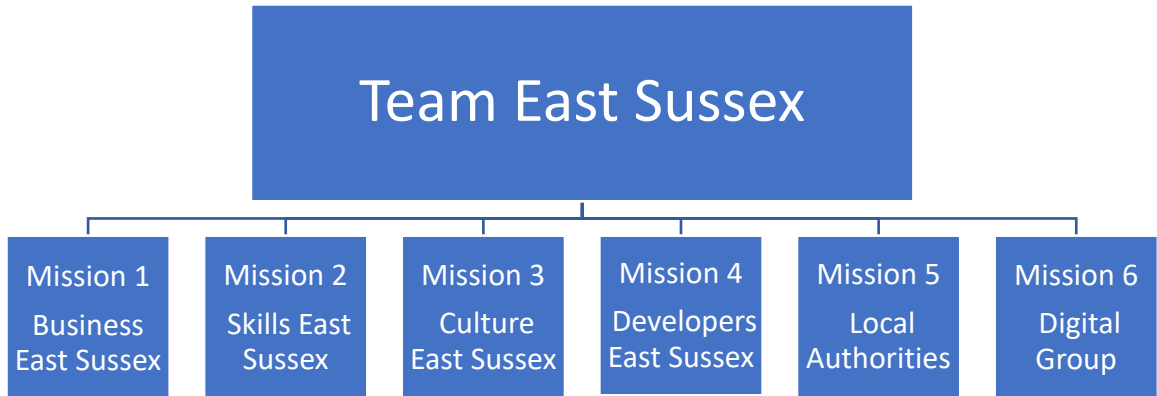


2.2 Each Mission has detailed a series of actions to be taken along with identifying who is best placed to support this delivery, the timescales and resources involved and the key outputs. The full detail of all Missions and actions is provided in the Team East Sussex Economy Recovery Plan. A summary of the Missions and key objectives is shown below.

3. ACTION PLAN SUMMARY

MISSION		KEY OBJECTIVES
1	Thinking local, acting local	<ul style="list-style-type: none"> • Create and safeguard jobs in the county • Ensure local businesses have the necessary support and finance to enable them to adapt, recover and grow • Increase local public and private sector spend within the East Sussex economy and reduce leakage • Capitalise on the home grown and inward investment potential created by the Covid-19 crisis
2	Building skills, creating jobs	<ul style="list-style-type: none"> • Help develop the employment and skills base of the East Sussex workforce • Expand the skills base of East Sussex employers and their workforce • Increase the employment opportunities with East Sussex employers • Increase digital inclusion and digital skills in East Sussex
3	Fast forwarding business	<ul style="list-style-type: none"> • Provide support to East Sussex businesses in these sectors to help safeguard local jobs • Support the health and wellbeing of the population to enable people to get back to work and education • Support skills development in these sectors
4	Better places, fuller lives	<ul style="list-style-type: none"> • Support the revival and adaptation of town centres • Support the provision of Covid-19 compliant spaces • Enable broader economic recovery away from the high street • Ensure the involvement of local people and businesses to support social inclusion and diversity within their own place
5	Cleaner energy, greener transport	<ul style="list-style-type: none"> • Increase the number of people walking, cycling and using public transport in East Sussex • Improve air quality and reduce carbon emissions in the county
6	The future is digital	<ul style="list-style-type: none"> • Increase in ultrafast broadband coverage • Improved mobile phone and data coverage • Increase digital inclusion • Promote best practice in home working

- 3.1 A wide range of partnership groups will be used to support the delivery of Missions. Some of these are existing; some are task and finish groups established to support the Economy Recovery Plan. Each group will require extensive involvement from a wide range of partners working in East Sussex.



All groups are comprised of a wide cross section of people who utilise their skills, knowledge and experience

