

**EAST SUSSEX COUNTY COUNCIL
LEAD MEMBER - TRANSPORT AND ENVIRONMENT
POLICY SUMMARY**

PS 8/2

Banners, Cables, Decorative Lighting or Bunting Across the Highway Across the Highway

Purpose of Policy

East Sussex County Council (ESCC) recognises the vital role played by the local highway network.

The purpose of this policy is to ensure that highway users are not distracted by a multiplicity of signs or endangered by inadequate clearance or fixing of banners, decorative lighting and bunting across the highway by setting out the conditions for authorisation of these items.

In carrying out this policy ESCC will meet its statutory obligations and will also support the Council's Priorities, Local Transport Plan and Highway Service Outcomes.

Policy Statement

The Traffic Manager shall be authorised to permit the erection of banners across the highway subject to the following conditions:

- a) The organisation requesting the banner, cable, decorative lighting or bunting shall accept full responsibility for any claim that might arise out of its erection;
- b) The minimum height of the banner, cable, decorative lighting or bunting and its anchorage shall be determined by a technical expert following a risk assessment prior to the erection of the banner.
- c) Prior to the erection of the banner, cable, decorative lighting or bunting the details of the location, size, content, layout, construction, material and suspension details shall be submitted to and approved in writing by the Traffic Manager on the provision that it conforms to current guidelines and has approval by a technical expert. The banner, cable, decorative lighting or bunting shall thereafter only be erected in accordance with the approved details and terms and conditions of the licence.
- d) The banner, cable, decorative lighting or bunting shall not be erected more than one week before the event and shall be removed immediately afterwards, unless agreed otherwise by the Traffic Manager for seasonal events;
- e) Structural testing may be required in order to determine whether it will safely carry the imposed loads. This will be at the cost of the organisation requesting the advertisement although it may be arranged through the County Council.
- f) The banner, cable, decorative lighting or bunting shall not contain any advertising matter other than a direct reference to the event and no lettering shall be less than 150 millimetres [6"] in height;
- g) The banner, cable, decorative lighting or bunting shall only be for a local event.
- h) Any items which have not been approved by the Traffic Manager or do not conform to the above conditions or the terms and conditions of the licence may be removed by the Highway Authority and the cost recovered from the event organiser.

Supporting Information

Highways Act 1980

<p>Version control</p> <p>Highways & Transportation Committee – Agenda Item 3, 22.03.1974</p> <p>Highways & Transportation Committee – Agenda Item 8, 30.03.1976</p> <p>Lead Member for Transport & Environment – agenda item 5, 16.10.2017</p>	<p>Date of last review:</p> <p>02/01/2020</p>
--	---