South East Creatives
A network of talent

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What is South East Creatives?

South East Creatives is a business support programme for the creative industry.

Delivering across Essex, Thurrock, Medway, Kent, East Sussex

Three core strands to the programme:
• Building clusters/networks
• Grant programme £1k to £20k
• Training/mentoring/internships
Partners & Co-ordinators

Local authority partnership, with Space as delivery partner

In East Sussex, Marina Norris & Ben Morgan are Co-ordinators

Cultural Baggage – cultural consultancy
Clients include Creative People & Places, Help Musicians UK, National Literacy Trust, Deutsche Bank, Local Authorities

Dixon De Jaeger – recruitment for culture in Amsterdam
Eligibility

Need to be a business or social enterprise (CIC) or sole trader part of Creative, Cultural, Digital sector

Trading arms of charities

Start-up – need to have at least one trading transaction and be in first 12 months of operation

Creative industry is broad from artists to communications and software companies
Cultural Hubs:
Towner Gallery & De La Warr Pavilion
Training/Mentoring/Internships

- 2 day training course for start-ups and those looking for a refresher plus mentoring.
- Local, bespoke support that builds on current offer or potential.
- 6 hours of one to one business support for organisations recruiting
- 6 or 12 week internships from Uni of Essex

1st & 8th Feb 2020 at De La Warr Pavilion

26th November, Routes to Market for Fashion, Jewellery & Textile businesses/sole traders
Grants (£1000 to £20,000)

Support **growth and sustainability** through individual grants or group applications

Growth through efficiency, new products/services, start-up activity

35% grant towards cost of projects, match funding from private sources. So, if applying for £1k, project costs would be £2850, applicant must have £1850 in match funding

Can fund Capital and Revenue based projects. Capital requests over £5k to be in consortiums.

Grants over £8k need to include job creation within them, average grants are between £1-3k

Nothing retrospective can be applied for

Applicants make a grant claim after the activity has taken place
Revenue Projects

Examples of Projects funded:

Laslett England: Received support to bring in freelance PR expertise to help raise her profile with a target group of stockists

Holograph: Launched a new product for market, support to recruit a new staff member

18 Hours: Bought a second hand van, branded it and increased efficiency

Other ideas: stand costs at trade show, new website for start-up
Capital Grants £5k-£20k

Examples of Possible Project:

Consortium buys lighting equipment to share across events

Consortium can be 2 or more companies. All need to be eligible for SECCADS.
Interested?

- Eligibility application
  
  info@southeastcreatives.co.uk

- Follow up meeting

- Follow through to grants or training

- Be connected  #southeastcreatives

- www.southeastcreatives.co.uk
A business development programme offering workshops, financial support, mentoring and more. Supporting growing creative practices working in Essex, East Sussex and Kent

For creative, cultural or digital businesses looking to cultivate their skills and broaden their professional network

If you are interested in the programme, request an eligibility form by emailing: info@southeastcreatives.co.uk

After your eligibility is confirmed, you will be directed to a local coordinator who will discuss your needs further.