

## Strategic Direction and Action Plan- Rother

Desired Outcome	Related Objectives	Key Actions	When	Lead Agency <sup>1</sup>	Others
<b>1. Improved quality of life for older people</b>	<b>1.1</b> All social rented homes achieve the Decent Homes Standards	RSLs to provide evidence that meeting the decent homes standards in homes occupied by older people in their stock	2010	RSLs	
	<b>1.2</b> All new schemes adhere to Housing Corporation guidelines on sustainability, design and future proofing	RSLs to provide evidence that meeting these guidelines	On going	RSLs	
	<b>1.3</b> Provide housing assistance to older and vulnerable residents to ensure they are able to live in safe and secure decent homes	Revise Housing Aid Policy to fit with requirements of the Housing Act 2004 and Decent Homes Standards as required resulting in 40 grants per year	2008	RDC	Vol sector/ ASC
	<b>1.4</b> Improve the accessibility of housing occupied by older people	Promote the Lifetime homes standard for all new housing through the LDF Core Strategy  Promote the provision of 10% of all homes to be built to wheelchair accessible standards  AHG strategy to include actions on improvements on adaptations services	2007/08  ongoing  2007	RDC  RDC/ ASC  AHG	AHG

<sup>1</sup> See Key at the end of the Action Plan

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<b>Improved quality of life for older people</b>	<b>1.5</b> Increase the take-up of physical activities by older people	Increase annually the number of people living in social rented older people's housing attending exercise classes or sporting activities  Increase use of sheltered housing communal areas as facility for exercise for older people in the community and incorporate in all new developments	2007-9  Ongoing	RSLs  RSLs	ASC/SP Team
	<b>1.6</b> Ensure Fair access to services - Increase the number of people who have access to support services in all tenures	Extend housing related support services e.g. floating support to older people living in the community ( in particular rural areas) across all tenures e.g. owner occupiers  Work in partnership with and seek funding to extend the role of HIAs and the voluntary sector to provide low-level preventative support e.g. gardening; window-cleaning, Handy person services	2007 onwards  2007-10	SP/ASC  SP/ASC/HIA	RSLs  RDC /vol sector
	<b>1.7</b> Enable the development and implementation of innovative support services	Seek funding with the third sector to pilot innovative solutions such as Keyring /Homeshare  Develop housing-related support services for people living with dementia and complex needs and	2007/08  2009	ASC/ Vol sector  ASC/Sussex Partnership	ASC/ vol sector  RDC /vol sector/PCT

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<i>Improved quality of life for older people</i>		their carers  Ensure 530 older people receive a range of telecare services  Develop protocol in liaison with mental health team, hospital staff and social workers to reduce delays in discharging older patients caused by lack of suitable housing with support	2008  2008/09	ASC/PCT  ASC/PCT/ HT/ Sussex partnership	RDC /vol sector
	<b>1.8</b> Develop and implement an affordable warmth strategy	Ensure assistance is targeted towards older people in their homes to alleviate excess cold and reduce fuel poverty	December 2007	RDC	RSLs Warmfront
	<b>1.9</b> Supporting initiatives for improving home security through the home improvement agency	Support HIA handyperson/small works scheme  Support HIA Home Safety Assessment Scheme	ongoing	RDC	

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<b>2. Improved health and emotional wellbeing</b>	<b>2.1</b> Prevent social isolation of older people living in their own homes	All new developments to be sited close to transport links, health, leisure and other amenities if possible	Ongoing	RDC & Planning/	Vol sector
		Work with partners and planning bodies to influence planning of transport to enable older people to access services and get out and about	2007/08	ASC/RDC/PCT	
		Increase the use of communal facilities in existing and new schemes for older people by wider community	2007/2008	RSLs	
	<b>2.2</b> Promote holistic approach to aging including healthy active aging and management of long term conditions	Expand range of health promotion activities on healthy active aging and long term conditions in communal facilities of sheltered housing schemes to be accessible to all older people in community – aim to provide 4 courses per annum	2007/08	PCT/ RSLs	ASC

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<b><i>Improved health and emotional wellbeing</i></b>	<b>2.3</b> Develop systems to gather needs data	SAP/Social Care Direct record information on housing and support needs to inform commissioning priorities of ASC and SP	2007/08	ASC/SP	
<b><i>3. Making a positive contribution –</i></b>	<b>3.1</b> Increase the number of older people involved in design and delivery of public services	<p>Develop a sustainable mechanism to enable people 50+ to participate in the design and delivery of specialist housing and support services in Hastings and Rother</p> <p>Develop strategic approach to improving access of housing related information to people 50+ in conjunction with OP Forums</p> <p>Research impact of changes to sheltered housing for older people and carers and ensure their views influence new service models</p> <p>Develop proposals for innovative ways of enabling older people to contribute to the provision of support for peers (Homeshare/Keyring/Adult Placements/pilot peer neighbour support scheme</p>	<p>2007</p> <p>2007/08</p> <p>2008/09</p> <p>2008/09</p>	<p>Senior forums/Locality groups/SP Forum/vol sector</p> <p>Senior forums/ASC</p> <p>ASC/SP/RDC/R SLs</p> <p>Locality groups/ Senior forums</p>	<p>Vol sector/RDC</p> <p>Vol sector</p>

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<b>4. Economic wellbeing</b>	<b>4.1</b> Enable income maximisation for housing related needs	Develop signposting pathway for users to maximise income and evaluate costs of housing and support	2008	HIAs/RSLs	Vol sector/RDC
		Monitor progress of West Sussex CC individualised budgets pilot and implement as agreed county-wide	2007/08	ASC/PCT /RDC	
		Ensure service charges are kept affordable	2008	RSLs	RDC
		Promote information on insulation and fuel-related grants	ongoing	RDC	
<b>5. Increased choice in accommodation, housing and support options –</b>	<b>5.1</b> Influence the market of social and private housing and support developments	Working with housing, planning and health partners to ensure input into housing developments for older people across all tenures	ongoing	ASC/RDC/PCT/ RSLs	Vol sector
		Aim to develop an Extra Care housing scheme and aim to include provision for older people with dementia and learning disabilities examine potential need for provision of intermediate care beds	2010	ASC/RDC	RSLs
	<b>5.2</b> Improve range of housing options for older people with care and support needs	Review of current sheltered housing stock and services to ensure meets current and future needs and maximise resources	ongoing	RSLs	RD/ASC/SP

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<b>Increased choice in accommodation, housing and support options</b>		Working with partners to research models of housing and support services for older people and carers in rural communities	2008/09	ASC/RDC/RSLs	Vol sector
	<b>5.3</b> Ensure Older people are more aware of housing and support options across all tenures so they can make informed choices	Improve range and access to information and advice on housing and support options	2008	ASC/RDC	Vol sector/ ASC
		Improve support, information and advice for older people who live in the private sector e.g. owner occupier	2007/8/09	ASC/RDC Vol sector	
		Working in partnership with East Sussex and Brighton and Hove local authorities and RSLs to implement sub- regional choice based lettings system for allocation to RSL properties	April 2008	RDC	RSLs
		Develop and implement housing options service subject to funding	2008/9	RDC/ASC	
	Achieve maximum Disabled Facilities Grant Spend	ongoing	RDC		

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<b>Increased choice in accommodation, housing and support options</b>		Explore alternative home ownership options and incorporate leasehold properties in new developments	2008/09	RDC/ASC	RSLs
	Improve access to residential and nursing places for older people in rural Rother	Increase market share of residential and nursing places by increasing range of more formal contract arrangements	ongoing	ASC	Care home providers
<b>6. Freedom from discrimination</b>	<b>6.1</b> To ensure services are accessible to potentially excluded groups	<p>Develop appropriate housing and support services to reduce the potential isolation of people with hearing, sight or other disabilities</p> <p>Develop appropriate housing and support services to reduce the potential isolation of hard to reach groups e.g. Black and minority ethnic communities, older people with mobility problems, carers, older people with mental health needs, gay, lesbian, bisexual and transgender older people</p>	<p>Ongoing</p> <p>Ongoing</p>	<p>AHG</p> <p>Locality gp/Vol sector/RDC</p>	

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<b>7. Increased partnership working</b>	<b>7.1</b> To review how partnership working should be undertaken with key stakeholders	Work with the COPHSG to develop countywide housing and support strategy for older people and carers	2008/09	ASC/SP/RDC/RSLs	
		Establish Housing and Support Provider forum for older people in Hastings and Rother to promote partnership in service developments	July 2007	ASC/SP/RDC/PCT/ Vol org	
	<b>7.2</b> Formulate partnership arrangements into a partnership agreement for all new developments where capital/revenue resources are identified.	Review partnerships in the light of key documents and existing terms of reference and incorporate an agreed, shared rationale for the development of housing and support services in the County Housing and Support Strategy.	ongoing	ASC/RDC/RSLs	
<b>8. Evaluate effectiveness of the strategy</b>	<b>8.1</b> Monitor and review the actions and outcomes of this strategy	Hastings and Rother Housing and Support locality group to monitor progress on quarterly basis and report to County wide housing and support group and SP core strategy group	quarterly		
		Hold Stakeholder Forum annually on progress of actions and outcomes	annually		

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### Key

ASC – Adult Social Care – East Sussex County Council

Vol sector - Voluntary sector organisations

RDC – Rother District Council

RSLs- Registered Social Landlords

HIA – Home Improvement Agencies

AHG – Accessible Housing Group

SP – Supporting people Team – East Sussex County Council

PCT – Primary Care Trust – Hastings and Rother