

Strategic Direction and Action Plan- Hastings

Desired Outcome	Related Objectives	Key Actions	When	Lead Agency ¹	Others
1. Improved quality of life for older people	1.1 Ensure all social rented homes achieve the Decent Homes Standards	RSLs to provide evidence that meeting the decent homes standards on all homes of older people in RSL stock	2010	RSLs	
	1.2 All new schemes adhere to Housing Corporation guidelines on sustainability, design and future proofing	RSLs to provide evidence that meeting guidelines	Ongoing	RSLs	
	1.3 Assess housing renewal services to determine whether older people are under represented in service delivery	Undertake analysis of equalities monitoring to determine whether older people are under represented in services including financial assistance, affordable warmth, enforcement and secure accommodation scheme. Set targets to address issues	June 2008	Housing Renewal Manager- HBC	Vol sector/ ASC Age Concern Hastings, HIAs
	1.4 Improve the accessibility of housing occupied by older people	Ensure the Lifetimes Homes Standard is applied to all suitable housing sites. This approach will be developed through the Site Allocations DPD'	2010	HBC	

¹ See Key at the end of the Action Plan

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Improved quality of life for older people		In suitable and accessible locations, residential developments of 50 or more dwellings must include at least 2% of them to be designed for use by persons with restricted mobility, including wheelchair users.	April 2008	HBC/ASC	AHG
		AHG strategy to include actions on improvements on adaptations services	2007	AHG	
	1.5 Increase the take-up of physical activities by older people	Increase annually the number of people living in social rented older people's housing attending exercise classes or sporting activities	2007-9	RSLs	
		Increase use of sheltered housing communal areas as facility for exercise for older people in the community and incorporate in all new developments	Ongoing	RSLs	ASC/SP Team
	1.6 Ensure Fair access to services - Increase the number of people who have access to support services in all tenures	Extend housing related support services e.g. floating support services to older people living in the community across all tenures e.g. owner occupiers	2007 onwards	SP/ASC	RSLs
		Work in partnership with and seek funding to extend the role of HIAs and the voluntary sector to provide low-level preventative support services e.g. gardening; window-	2007-10	SP/ASC	HBC/RDC /vol sector

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		cleaning, Handy person services			
<i>Improved quality of life for older people</i>	1.7 Enable the development and implementation of innovative support services	Seek funding with the voluntary sector to pilot innovative solutions such as Keyring /Homeshare	2007/08	ASC/ Vol sector	ASC/ vol sector
		Develop housing-related support services for people living with dementia and complex needs and their carers	2009	ASC/Sussex Partnership/ SP	HBC/vol sector/PCT
		Ensure 530 older people receive a range of telecare services	March 2008	ASC/PCT	HBC/vol sector
		Develop protocol in liaison with hospital staff and social workers to reduce delays in discharging older patients caused by lack of suitable housing with support	2008/09	ASC/PCT/ HT/ Sussex partnership	
<i>2. Improved health and emotional wellbeing</i>	2.1 Prevent social isolation of older people living in their own homes	All new developments for older people to be accessible to transport links, health, leisure and other amenities if possible	Ongoing	HBC & Planning/ASC	
		Work with partners and planning bodies to influence planning of transport to enable older people to access services and get out and about	2007/08	ASC/HBC/PCT	Vol org
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<i>Improved health and emotional wellbeing</i>		Increase the use of communal facilities in existing and new schemes for older people by wider community	March 2008	RSLs	
	2.2 Promote holistic approach to aging including healthy active aging and management of long term conditions	Expand range of health promotion activities on healthy active aging and long term conditions in communal facilities of sheltered housing schemes to be accessible to all older people in community – aim to provide 4 courses per annum	2007/08	PCT/ RSLs	ASC
	2.3 Develop systems to gather needs data	SAP/Social Care Direct record information on housing and support needs to inform commissioning priorities of ASC and SP	2007/08	ASC/SP	
<i>3. Making a positive contribution –</i>	3.1 Increase the number of older people involved in design and delivery of public services	Develop a sustainable mechanism to enable people 50+ to participate in the design and delivery of specialist housing and support services in Hastings and Rother	2007	Senior forums/Locality groups/SP Forum/vol sector	HBC
		Develop strategic approach to improving access of housing related information to people 50+ in	2007/08	Senior forums/ASC	

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<i>Making a positive contribution –</i>		conjunction with OP Forums Research impact of changes to sheltered housing for older people and carers and ensure their views influence new service models	2008/09	RSLs/ASC/SP/ HBC	Vol org
		Develop proposals for innovative ways of enabling older people to contribute to the provision of support for peers (Homeshare/Keyring/Adult Placements/pilot peer neighbour support scheme	2008/09	Locality groups/ Senior forums	
<i>4. Economic wellbeing</i>	4.1 Enable income maximisation for housing related needs	Develop signposting pathway for users to maximise income and evaluate costs of housing and support	2008	RSLs/ HIAs	Vol sector/HBC
		Monitor progress of West Sussex CC individualised budgets pilot and implement as agreed county-wide	2007/08	ASC/PCT HBC	
		Ensure service charges are kept affordable	2008	RSLs	HBC
		Promote information on insulation and fuel-related grants	ongoing	HBC	

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5. Increased choice in accommodation, housing and support options –	5.1 Influence the market of social and private sector housing and support developments	Working with housing, planning and health partners ensure input into housing developments for older people across all tenures	ongoing	ASC/HBC/PCT/RSLs	
	5.2 Improve range of housing options for older people with care and support needs	Aim to develop an Extra Care housing scheme in Hastings and aim to include provision for older people with dementia and learning disabilities and examine potential need for provision of intermediate care beds	2010	ASC/HBC	Other RSLs
		Re tender of care and support service at Marlborough House extra care scheme and award new contract	March 2008	ASC/HBC/SP	PCT/Senior Forums
		Review of current sheltered housing stock and services to ensure meets current and future needs and maximises resources	ongoing	RSLs	ASC/SP/HBC
	5.3 Ensure Older people are more aware of housing and support options and their rights across all tenures so they can make informed	Promote the Housing Advice Service to Older People by targeting literature at GP surgeries, community centres, older peoples centre's, Sheltered Housing, holding satellitesurgeries (staffing levels permitting)	March 2008	HBC	Vol sector/ ASC RSLs

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<i>Increased choice in accommodation, housing and support options</i>	choices	Improve range and access to information and advice on housing and support options	June 2008	ASC/HBC	
		Working with partners to identify funding to research issues and problems that affect older people living in leasehold flats	2008/09	ASC/HBC/Vol sector	RSLs
		Improve support, information and advice for older people who live in the private sector e.g. leaseholders`	2008/09	ASC/HBC/Vol org	
		Work with other Local Authorities, RSLs and other housing providers across Sussex to develop a choice based lettings scheme to improve the way social housing is allocated and provide people in housing need with better choices	December 2007	HBC	RSLs
		Develop and implement housing options service	2008/9	HBC/ASC	

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<i>Increased choice in accommodation, housing and support options</i>	5.4 Improve access to residential and nursing places for older people	Maximise funding to increase disabled facilities grant for older people (Review after DFG has been finalised)	ongoing	Housing Renewal Manager - HBC	
		Explore alternative home ownership options and incorporate leasehold properties in new developments if possible	2008/2009	HBC/ASC	RSLs
		Increase market share of residential and nursing places by increasing range of more formal contract arrangements	ongoing	ASC	Care home providers
<i>6. Freedom from discrimination</i>	6.1 To ensure services are accessible to potentially excluded groups	<p>Develop appropriate housing and support services to reduce the potential isolation of people with hearing, sight or other disabilities</p> <p>Develop appropriate housing and support services to reduce the potential isolation of hard to reach groups e.g. Black and minority ethnic communities, older people with mobility problems, carers, older people with mental health needs,</p>	<p>Ongoing</p> <p>Ongoing</p>	<p>AHG</p> <p>Locality gp/Vol sector/HBC/ASC/RSLs</p>	

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		gay, lesbian, bisexual and transgender older people			
7. Increased partnership working	7.1 To review how partnership working should be undertaken with key stakeholders.	Work with the COPHSG to develop a countywide housing and support strategy for older people and carers Establish Housing and Support Provider forum for older people in Hastings and Rother to promote partnership in service developments	2007/08 July 2007	ASC/SP/HBC/R SLs ASC/SP/HBC/H &R PCT	
	7.2 Formulate partnership arrangements into a partnership agreement for all new developments where capital/revenue resources are identified.	Review partnerships in the light of key documents and existing terms of reference and incorporate an agreed, shared rationale for the development of housing and support services in the County Housing and Support Strategy.	2007/08	ASC/HBC	
8. Evaluate effectiveness of the strategy	8.1 Monitor and review the actions and outcomes of this strategy	Hastings and Rother Housing and Support locality group to monitor progress on quarterly basis and report to County wide housing and support group and SP core strategy group Hold Stakeholder Forum annually on progress of actions and outcomes	2007 quarterly annually	Locality Group Locality Group	

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Key

ASC – Adult Social Care – East Sussex County Council

Vol sector - Voluntary sector organisations

HBC – Hastings Borough Council

RSLs- Registered Social Landlords

HIA – Home Improvement Agencies

AHG – Accessible Housing Group

SP – Supporting people Team – East Sussex County Council

PCT – Primary Care Trust – Hastings and Rother