

A Taste of Sussex

The Food & Drink Network from Sussex Enterprise

A Taste of Sussex is your local food group and has been formed to provide a comprehensive support service to **ALL** Sussex based organisations involved in the food chain, including **local producers and processors**, to expand their markets and make their produce more accessible to the public.



As part of Sussex Enterprise, A Taste of Sussex aims to:

- Encourage the development of sustainable food businesses that contributes to the rural economy
- Increase awareness, amongst the public and trade, of the diversity and quality of the produce available from Sussex
- Foster good business practice and assist producers to compete as viable enterprises
- Organise marketing and promotional activities
- Encourage high standards of training, production, presentation and quality of assurance of local produce

A Taste of Sussex provides a range of:

Key Support Services

- Local Food Producer Directory - The Sussex Food Finder
- The Sussex Food Finder website –www.sussexfoodfinder.co.uk
- Website linked to individual sites and regional sites
- Business planning
- Data utilisation
- Business Intelligence service
- Producer marketing and promotion
- A sustained media presence with regular press releases on activities from A Taste of Sussex and its producers
- Training – We run sector specific training courses at very competitive rates. The programme is designed for food producers and processors.
- Advice on issues affecting the food and drink industry

We also offer Representation at:

- Consumer events, food fairs and festivals
- Trade events to the food industry, locally, regionally and nationally
- Meet the buyer events
- Meet the supplier events

Many of these services are free of charge to both members and non-members, others are offered at very competitive rates however some events are open to members only.

Sussex Enterprise/A Taste of Sussex Membership

Become a member of Sussex Enterprise and enjoy many services and benefits of membership. To find out what Sussex Enterprise membership has to offer please visit www.sussexenterprise.co.uk

By becoming a member of Sussex Enterprise, as a food producer or processor, you will automatically become part of our food and drink network, A Taste of Sussex. There are numerous additional benefits of this membership.

Membership benefits of the 'A Taste of Sussex' network

- Discounted rate for Consumer Events/ Food Fairs
- Discounted rates for Trade Events
- Quarterly newsletter - giving news of forthcoming shows, events, training opportunities, Industry news etc
- Exclusive 'Meet the Buyer Events'
- Use of A Taste of Sussex logo on marketing material
- Exclusive 'Meet the Supplier Events'
- Networking and social events
- Membership to the Regional Food Group – **South East Food Group Partnership.**

This is a partnership of the five food groups in the South East Region and offers the following:

- Discounted event rates at Regional, National and International consumer and trade shows
- Subsidised training opportunities
- Help with accreditation and assurance schemes
- 'Buy Local' website listing - Food From Britain
- E-bulletins giving updates on industry news
- Networking opportunities

For further information please see the contact information in this pack.