

Quick reference guide to the Time of Our Lives Strategy Action Plan 2008 – 2009.

Summary of actions and implementation in 2008/09:

Overall there are 45 different strands of work across the eight areas of quality of later life and wellbeing. Of these work streams 25 are existing or continuing commitments from last year, leaving 20 new projects and initiatives to get under way in 2008/09. These new projects and initiatives will be implemented in the following ways:

1. Tying in with existing meeting structures and partnerships to link-up agendas, e.g. in the case of quality of life for carers and people with physical disability and wellbeing and promoting continuing to learn and develop and be culturally active;
2. Setting up multi-agency task and finish groups (or project teams) to move work forward in partnership with other organisations e.g. a group is currently meeting to explore a potential research project into the expectations of the 50plus age group. An initial meeting will be held to look at celebrating International Older People's Day on 1st October and there will be a project team set up to deliver the health and social care Joint Information Project;
3. Reports and position-papers will be taken to key decision-making bodies to progress certain areas; e.g. the next steps for engagement between older people and decision-makers/influencers which will go to appropriate senior management teams during the summer months;
4. In some cases one-off meetings will be held and the outcomes will be reported to decide the next steps. There will also be projects taken forward at the local level - for example the 50plus enterprise fair and similar events will take place involving the older people's forums - that it will be useful to share the outcomes with others across the county.

Monitoring and evaluation of the Time of Our Lives Strategy Action Plan.

The Older People's Partnership Board (OPPB) is the lead body overseeing the development of older people's services in East Sussex. The local NHS, Adult Social Care, housing, the independent sector, East Sussex Seniors' Association and the voluntary and community sector are all represented on this Board. The OPPB has set up six steering groups to co-ordinate work across six work streams in the **Joint Commissioning Strategy for Older People**. One Steering Group has the remit of promoting a healthy old age. On behalf of the Promoting a Healthy Old Age Steering Group, the County Council's Older People's Services Interdepartmental Working Group will continue to oversee and take responsibility for the delivery of the Time of Our Lives Action Plan, including setting up task and finish groups or project teams to take forward objectives. The Interdepartmental Working Group meets on a quarterly basis. If you would like to know more about any of these things please contact the Older People's Involvement Manager: vicky.smith@eastsussex.gov.uk or 01273 482036.

Existing and continuing commitments in 2008/09	New projects and initiatives in 2008/09
1. Looking forward from fifty	
<p>1. Develop a strategy for promoting and improving the health and well-being of older people that focuses primarily on the key priority areas: Tackle health inequalities, reducing smoking, tackling obesity, improving sexual health, mental health and well-being, reducing harm and encouraging sensible drinking through PCT Health Improvement planning process (<i>from Promoting a Healthy Old Age Steering Group Implementation Plan Jan2008</i>).</p>	<p>1. Link with strategy development work for people with Physical Disabilities and Sensory Impairments and Carers on worklessness and life opportunities for carers.</p> <p>2. Explore potential research project into expectations of the 50plus age group.</p> <p>3. Hold a 50plus enterprise fair in Hastings and share the outcomes.</p>
2) Promote a healthy old age	
<p>1. Same as no. 1 in ‘Looking forward from fifty’ (above).</p> <p>2. Further develop and promote the use of East Sussex Community Information Service as an information resource.</p> <p>3. Produce two editions per year of the ‘Exploring East Sussex’ guided walks programme.</p> <p>4. Complete, launch and roll out ‘Forward from Fifty’ the guide to later life in East Sussex.</p>	<p>1. Assess feasibility of bidding to Interreg programme IV bid (learning exchange on involving/engaging older people/active citizenship health and wellbeing), or other sources of funding</p> <p>2. Mark International Older People’s Day (1/10/08) to promote positive ageing.</p>

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<p>5. Provide training for teachers in supported exercise classes.</p>	
<p>3) Continue to learn and develop and be culturally active</p>	
<p>1. Ensure that signposts for learning are included in the 'Forward from Fifty' the guide to later life in East Sussex.</p> <p>2. Publicise the home library service where volunteer capacity exists.</p> <p>3. Work with Adult Learning and Skills Partnership Board to raise awareness of the need for Personal and Community Development Learning (PCDL) provision to be made available to more vulnerable older people and carers as priority learners.</p> <p>4. Develop a new approach to Word County, to include emphasis on older people and ensure programmes are designed for older people.</p>	<p>1. Identify a process for involving older learners in decisions about personal development and leisure learning.</p> <p>2. Clarify Library and Information Service provision to care centres.</p> <p>3. Explore possibility of work being undertaken to increase access to community buildings as learning venues.</p> <p>4. Increase awareness of Train to Gain, progress on Individual Learner Accounts and other relevant skills initiatives.</p>
<p>4) Playing a part and contributing to community life</p>	
<p>1. Refresh Older People's Involvement Strategy annual work plan for 2008/09.</p> <p>2. Work with older people's forums to put activities or events at the local level in 2008/09.</p>	<p>1. Ensure that older people's forums are integrated with the new Local Involvement Network (LINK).</p> <p>2. Ensure links with district and borough planning services to influence policies and documents such as Local Development Framework , sustainable community</p>

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<p>3. Evaluate older people’s engagement day and make recommendations for the next steps.</p>	<p>strategies etc.</p>
<p>5) Feeling safe and secure</p>	
<p>1. Hold joint ‘days of action’ to raise awareness about doorstep crime. 2. Carry out home safety checks and aids and adaptations through referral and signposting mechanisms such as County Connect and <i>Forward From Fifty</i> the guide to later-life in East Sussex, and the Navigator Service. 3. Promote the use of the updated Buy With Confidence directory and engage additional members to the approved trader scheme through local events, including the Local Life Show and local publications.</p>	<p>1. Arrange meeting between East Sussex Seniors’ Association representatives and the East Sussex Youth Cabinet. 2. Further develop relationships between local older people’s forums and Neighbourhood Policing.</p>
<p>6) Getting out and about; transport and access to services</p>	
<p>1. Ensure that signposts for transport are included in ‘Forward from Fifty’ the guide to later life in East Sussex.</p>	<p>1. Work with partners to ensure that older people’s views are heard within transport consultation and planning processes. 2. Develop the Joint Information Project to enable better signposting to services for frontline staff and the public.</p>
<p>7) Healthy finances</p>	
<p>1. Hold series of public events to raise the profile of the County Connect referral hub and engage new partners. 2. Streamline financial assessment information.</p>	<p>1. Develop joint information project to enable better signposting to services for frontline staff and the public. 2. Hold 50 plus enterprise fair in Hastings and share outcomes.</p>

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<ul style="list-style-type: none"> 3. Evaluate the outcomes of the Support to Access Care Services (STACS) pilot. 4. Complete, launch and roll out 'Forward from Fifty' the guide to ageing in East Sussex, to include information and signposts on financial wellbeing. 	
<p>8) Quality of life for people who need care and support</p>	
<ul style="list-style-type: none"> 1. Report outcomes of the Independence First pilot projects. 2. Monitor progress with Assistive Technology. 3. Tie-in with local older people's housing and support strategy implementation to ensure that quality of life and wellbeing is promoted in a range of housing settings. 4. Continue to liaise and work with voluntary and community sector partners (e.g. through mechanisms such as the new Speak Up Forum) to increase the range of services available. 	<ul style="list-style-type: none"> 1. Develop the online self-assessment form. 2. Engage with older people on the initial steps for Individual/Personal Budgets. 3. Further develop models to effectively engage older people with care needs, including older people with mental health problems.